

PRESS RELEASE



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FOR IMMEDIATE RELEASE

14th Annual WILD Conference Will Be Held September 29

ERIE, Pa. – The Gannon University Small Business Development Center (SBDC) will host the 14th annual Women In Leadership Development (WILD) Conference on Wednesday, September 29, 2021 from 8:00 a.m.-2:30 p.m. at the Ambassador Banquet and Conference Center. Registration is \$75 which includes breakfast and lunch. This year’s theme is “Float Like a Butterfly, Roar Like a Lion”. The WILD Team is very excited about having an in-person conference this year!

Celebrating its 14th anniversary, WILD is a national conference bringing together women for a day of inspiration, motivation, networking and professional development. This year’s conference features Michelle Hynes, Coach, Facilitator and Consultant, as Opening Keynote Speaker and Leadership Mentor, Motivational Speaker and Author Dr. Janet Rose as Closing Keynote Speaker. There will be breakout sessions consisting of workshops, seminars and panel discussions in three tracks – Entrepreneurship, Rising Leaders, and Executive Leadership, including Turn Lemons into Lemonade – Ashleigh Walters, Leading Through Adversity – Michael Ross and How to Swim with Sharks – Dr. Jane Rose, Kathy Lima, Dr. Karinna Vernaza and Maggie Horne.

The Legacy Award will be presented to Kathy Lima in recognition of her accomplishments and leadership.

To register and get more information, visit the WILD website at www.wildconf.org. Sponsorships are available at a variety of levels.

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