



June 15, 2021

Dear WILD Supporter,

The SBDC will present its **14<sup>th</sup> Annual Women In Leadership Development (WILD) Conference** on **Wednesday, September 29th, 2021** at the Ambassador Banquet and Conference Center in Erie, PA. This national program, created by the **Gannon University Small Business Development Center (SBDC)**, is designed to empower professional and entrepreneurial women with knowledge, energy and passion. It is anticipated that more than 200 women will attend this event for professional development.

The conference is a celebration of current entrepreneurial trends while emphasizing leadership as a key component to success. This year's conference will not only have empowering keynote speakers but will also offer three breakout session tracks for participants to attend – **Entrepreneurship, Rising Leaders, and Executive Leadership**.

With your sponsorship, you will have the opportunity to market products and services to a targeted audience of executive leaders, women entrepreneurs and rising leaders. The enclosed documents outline the sponsorship opportunities available to you and a commitment form for you to complete and email back.

We are very excited about our 14<sup>th</sup> Annual WILD Conference and look forward to your participation in our event. Please contact Jacob Jones with your commitment or any questions you have at 814-871-7767 or [jones105@gannon.edu](mailto:jones105@gannon.edu). For more information, visit the WILD website at [wildconf.org](http://wildconf.org) and follow us on Facebook.

Thank you for your consideration!

Maggie Horne, Director  
Gannon SBDC/WILD Conference  
900 State Street, Suite 100, Erie, PA 16501



**Small Business Development Center**  
**Gannon University**

*Helping businesses start, grow, and prosper.*



**WILD Conference**  
**Wednesday, September 29, 2021**  
**The Ambassador Banquet & Conference Center**

Thank you for considering sponsorship of our 14<sup>th</sup> Annual WILD conference. Each sponsor will be recognized throughout the event.

***Premier Sponsor - \$5,000 (Commitment by July 15)***

The “WILD Satchel,” is a conference favorite. This highly identifiable tote bag is a great tangible item to highlight your support of the 14th Annual WILD Conference. Your organization’s logo will be strategically placed on the “WILD Satchel.” Each of the WILD Conference attendees will carry your company-sponsored and highly identifiable WILD satchel for years to come! In addition, your sponsorship will include the following:

1. Ten (10) complimentary admissions to conference program
2. Company logo displayed via embossing on 300 satchels
3. Distribute materials at place settings on tables and/or in satchels
4. Targeted Publicity featuring your generous sponsorship and your company logo:
  - a. WILD Website: wildconf.org
  - b. WILD Conference program: full page color ad
  - c. Banner displayed in promotional material leading up to the event
5. Distinctive name badge recognizing your company as a leading WILD Sponsor

***Proud Puma Sponsor - \$2,500***

1. Six (6) complimentary admissions to conference program
2. Targeted publicity featuring your generous sponsorship and your company logo:
  - a. WILD Website: wildconf.org
  - b. WILD Conference program: half (1/2) page color ad
  - c. Banner displayed in promotional material leading up to the event
3. Distinctive name badge which recognizes your company as a leading WILD Sponsor

***Fierce Feline Sponsor - \$1,000***

1. Four (4) complimentary admissions to conference
2. Targeted publicity featuring your generous sponsorship and your company logo:
  - a. WILD Website: wildconf.org
  - b. WILD Conference program: quarter (1/4) page color ad
3. Distinctive name badge which recognizes your company as a leading WILD Sponsor

## Heroic Hedgehog Sponsor - \$500

1. Two (2) complimentary admissions to conference.
2. Targeted publicity featuring your generous sponsorship and your company logo:
  - a. WILD Website: wildconf.org
  - b. WILD Conference program: business card ad in the conference
3. Distinctive name badge which recognizes your company as a leading WILD Sponsor

	Heroic Hedgehog \$500	Fierce Feline \$1,000	Proud Puma \$2,500	Premier (August 1st) \$5,000
Complimentary Tickets to the Conference	2	4	6	10
Listing in the WILD Conference Program	✓	✓	✓	✓
Company Logo on the WILD Website	✓	✓	✓	✓
Distinctive Name Badge	✓	✓	✓	✓
Business Card Ad in the Conference Program	✓			
Quarter (1/4) Page Ad in the Conference Program		✓		
Half (1/2) Page Ad in the Conference Program			✓	
Full Page Ad in the Conference Program				✓
Banner Display in Promotional Material Leading Up to the Event			✓	✓
Distribute Materials at Place Settings on Tables and/or in Satchels				✓
Company Logo on Conference Satchels				✓

In addition to the sponsorship opportunities, your organization can also donate a company marketing item (no paper please) for the attendees' satchels. These satchel items offer a long-term marketing take-away for conference attendees.

For questions or additional information, please contact

Jacob Jones

814-871-7767 or [jones105@gannon.edu](mailto:jones105@gannon.edu)



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**Wednesday, September 29, 2021**  
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### **WILD Conference Event Sponsorship Agreement**

Thank you so much for your interest in sponsoring the 14<sup>th</sup> Annual Women In Leadership Development Conference. We really appreciate your support!!

<p><b>Please select the level of sponsorship you are interested in:</b></p>	<p><input type="checkbox"/> <b>Premier Event Sponsor - \$5,000</b></p> <p><input type="checkbox"/> <b>Proud Puma Event Sponsor - \$2,500</b></p> <p><input type="checkbox"/> <b>Fierce Feline Event Sponsor - \$1,000</b></p> <p><input type="checkbox"/> <b>Heroic Hedgehog Event Sponsor - \$500</b></p>
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**INSTRUCTIONS:**

**Email Invoice**

**I wish to pay by credit card.**

Your Name: \_\_\_\_\_

Company: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Please call me to make payment arrangements at: \_\_\_\_\_

<p><b>Please email your company logo – in JPEG format – to: <a href="mailto:Jones105@gannon.edu">Jones105@gannon.edu</a>.</b></p>
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Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Email your completed form to: [jones105@gannon.edu](mailto:jones105@gannon.edu)  
 Thank you so much for your support! It is truly appreciated!

